

Custom Text-to-Speech Voices

The strategic differentiator for digital marketing and engaging CX

With 20+ years independent, client-driven expertise in text-to-speech (TTS) innovation, the ReadSpeaker VoiceLab helps brands shine in the voice space.

The ReadSpeaker VoiceLab works with customers' branding, marketing, and CX experts, along with creative agencies to design Custom Branded TTS Voices that represent a brand's values and tone of voice.

We build a digital carbon copy of voices of actors, celebrities, and characters. The result is a unique, AI-powered, emotionally expressive Custom Voice that consumers recognize the moment they hear it.

Enrich your brand legacy with custom voices

Like a visual or audio logo, a Custom Voice ensures consistent, real-time, on-brand, and personalized Automated Customer Experiences (ACX) across touch points.

Offering experiences that consumers recognize as unique to a brand and deploying conversational routines in everyday life promotes a sense of connection and trust, which fosters loyalty and conversion.

Why ReadSpeaker?



Independent leader in text to speech

Our team works with you through every step of your voice project. Our world-class technology team uses Deep Neural Networks to create unique, expressive Custom Voices featuring a range of speaking and emotional styles.



Global experience, local impact

ReadSpeaker serves 10,000+ customers in over 60 nations and has developed 35+ languages, and counting. Our expert international linguistic team is on hand to fine-tune voice experiences pre and post launch.



Flexible deployment

We provide flexible deployment options that align with your market direction, in the cloud, on premise, and wherever your conversational project takes you.



Full privacy

Other TTS vendors run analytics on customer data. With ReadSpeaker, all intelligence on content run through the platform stays with our clients. We use our own EU-based data centers, where applicable.

A unique voice for your brand, that is instantly recognized by your customers

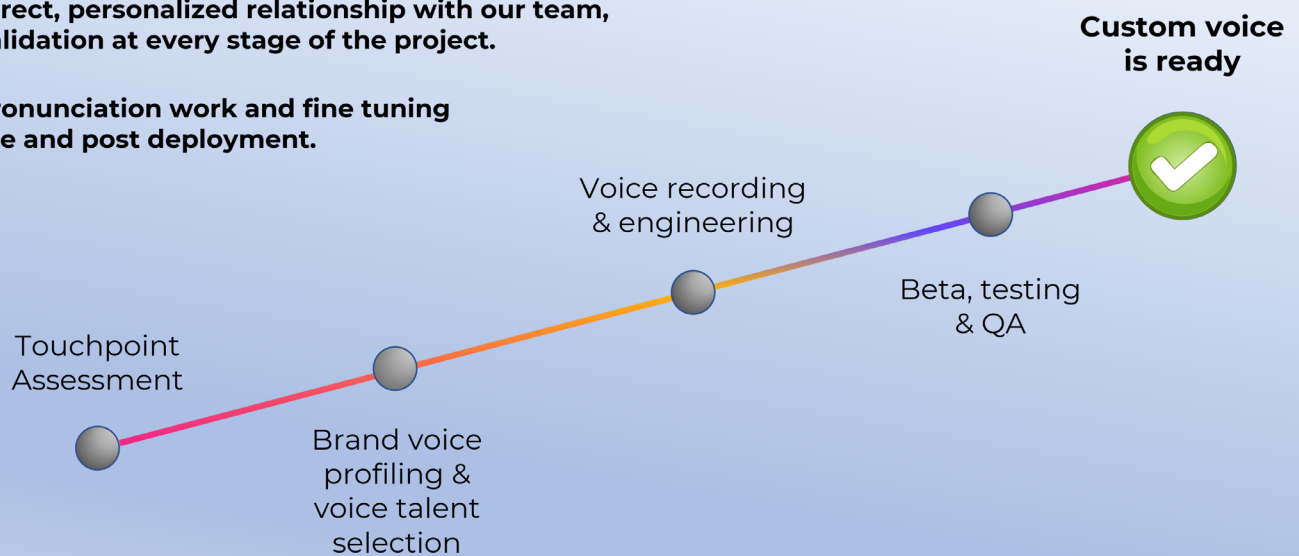
- ✓ Indistinguishably humanlike
- ✓ Unique & recognizable
- ✓ Bespoke
- ✓ Expressive
- ✓ Privacy focused
- ✓ Accessibility friendly
- ✓ Instantly available
- ✓ For any device or application

Working with the VoiceLab

Unique state-of-the-art technology.

Direct, personalized relationship with our team, validation at every stage of the project.

Pronunciation work and fine tuning pre and post deployment.



Ideal for:

- ✓ Conversational virtual assistants, voice bots,
- ✓ Smart Speaker Experiences, experiential marketing
- ✓ Speech-enabled devices, gaming
- ✓ Conversational IVR and contact centre solutions
- ✓ Public announcement systems
- ✓ E-commerce, m-commerce, self-service solutions
- ✓ Digital media, advertising
- ✓ ... and more



ReadSpeaker is the most trusted independent digital voice partner for global brands, institutions, and organizations. With over 20 years' experience, ReadSpeaker's AI-powered text-to-speech solutions and expert assistance enhance the accessibility of digital content and enable more user-friendly and engaging interactions with technology. The company's flexible cloud, on-premise, and embedded solutions bring over 115 expressive, humanlike synthetic voices in more than 40 languages to any application or device. The company consistently maintains its uncompromising commitment to data privacy and has so far speech enabled over 10,000 voice applications worldwide.

The ReadSpeaker VoiceLab works closely with brands and organizations to create Custom Branded Voices: unique, expressive, and instantly recognizable digital voices that enable on-brand CX across touchpoints.

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